

- two pitch view studios with an unrestricted view of the field of play. If, however, no suitable pitch view studios exist, but a location is identifiable, then the space must be provided by the host association, but the construction of the studio must be organised and paid for by the broadcast partner. The cost of the associated seat kills and ticket revenue loss for one studio will be borne by the host association

TV studios will be allocated in accordance with the order of priorities outlined in [section 2.3](#). Presentations and discussions that do not require the head coach/manager or listed players may be conducted at any time in studios, except during the match. Pre- and post-match interviews may be conducted subject to the agreement of the NA and the approval of UEFA, as long as the principles set out in [section 5.3](#) are observed.

Technical equipment, studio lighting and furniture should be provided by the broadcast partner using the facility. Studio sets may be used once approved by UEFA. All security measures are the responsibility of the national association.

5.2.8 PITCHSIDE PRESENTATION POSITIONS

UNILATERAL PITCHSIDE PRESENTATION POSITION

UNL broadcast partners with unilateral facilities on site may conduct a presentation near the pitch to introduce the programme, interview guests or deliver news stories. The location and timing of any such presentation must also be agreed in advance with UEFA.

Pitchside presentations are subject to approval from UEFA and the following general principles.

- presentations are available to live broadcast partners with their own unilateral facilities on site, space permitting and provided there are no security issues
- reporters and equipment or materials such as cameras, tables and backdrops must be kept off the pitch at all times
- the presentations must always take place outside the technical area, and all equipment must be cleared from the presentation area by the time agreed with the UEFA VOBM (in principle five minutes before kick-off at venues where it is not necessary to exit the pitch via the players' tunnel). In exceptional cases, the tunnel may be used to exit the pitch until ten minutes before kick-off
- head coaches/managers or assistant coaches may be interviewed pre-match in this position
- guests, celebrities, non-listed players and NA officials may be interviewed in this position
- in addition to the pre-match facility, pitchside presentations may also take place at half-time and at full-time, subject to approval by UEFA
- the use of desks, tents, umbrellas etc. is subject to safety requirements, the availability of space and the approval of UEFA
- set-up for the half-time presentation is only allowed after the last player has left the pitch. All equipment must be cleared from the presentation area five minutes before the second half kicks off
- stadium lighting is only guaranteed for a limited time and should be discussed at the TV meeting on MD-1

